

November 27, 2007

Dear Reader,

We received **very nice feedback** from Alysse Hutchinson, DOC USA, after we organised three groups to Berlin for a pharmaceutical client of hers:

"I did want to let you know how pleased I was with the services you provided for the three meetings. Your professionalism, from start to finish, was greatly appreciated. Your restaurant recommendations were spot-on for all of our off-site evenings. Our clients were extremely pleased with each one. I know I drove you crazy and that our clients were just full of last minutes surprises but you handled it all like a pro."

More references from our clients on www.invent.at

Do you also want to suggest **Austria, the Czech Republic, Hungary, Germany, Slovenia, or Croatia** to your clients?

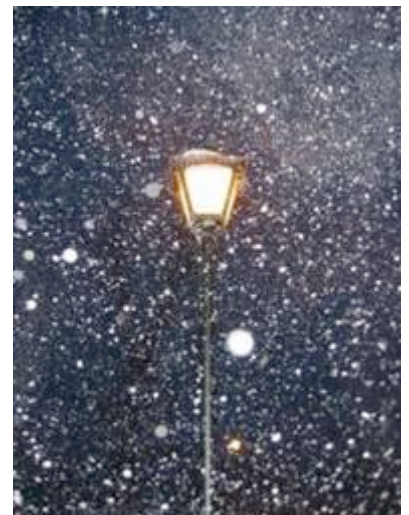
With the below information you will get a better idea of those countries. Here are interesting facts and news you may, or may not know:

> **Massive snowfalls in Austria make ski resorts open early!**

Austria's ski resorts opened early weekend after days of cold weather and nearly continuous snowfall. While Austria's capital Vienna received some snow just in time for the **opening of the Christmas markets**, Langen at the famous Arlberg for instance recorded **112cm of fresh snow** in just two days.

Well known resorts like **Kitzbuehel** opened six weeks earlier than planned and the earliest ever in the resort's history by the beginning of November. The five villages of the **famous Arlberg ski resort** – St. Anton, St. Christoph, Lech, Zürs and Stuben – which were temporarily even cut off from the outside world during last week due to the dump, opened their lifts on the 17th of November. With around 150cm of snow in the villages and **up to 200cm on the top slopes** the ski season at the Arlberg seems to be right on its way.

With the weather now stabilizing the snow is providing a **perfect and sound base for the coming ski season** throughout Austria's resorts.



> **Go from the metropolitan city centre of Innsbruck, Austria, to Tyrolean mountain tops & ski slopes at 2.300m in 25 minutes!**

Where in the world can you **step out of your city hotel with your skis on your shoulders**, head across the cobbled streets of the old city centre of a cultural and economic alpine centre – and **25 minutes later you are on top of a mountain chain on 2.300m**, carving over the slopes?

From December 2007, the Olympia SkiWorld Innsbruck in the Tyrol, Austria, will offer just that with the **new funicular leaving right from the convention centre next to the Imperial Palace**. And just 25 minutes later the city stretches out beneath, the alpine skyline lies in front & the Nordpark ski area looms with some of the best chute skiing in Austria starting from 2.300m above altitude.

With the **unique combination of culture & history** of an alpine capital as well as **everything winter sports enthusiasts can wish for** - from skiing & boarding to bob sleighing and toboggan runs – **Innsbruck** & its holiday villages have it all. Among the 9 ski areas to pick from there is sunny Kühtai, Austria's highest resort on 2.200m, the Stubai glacier with year round skiing or the Olympic downhill runs of the Axamer Lizum.

So, wax your skis & get ready for a charming winter vacation in Austria!



> **Franz Joseph Haydn**
1732-1809

2009 will be the 200th anniversary of the death of Franz Joseph Haydn and plans are afoot across countries in Central Europe to ensure that the world remembers and celebrates the Father of the Symphony.

Although **born in Austria**, and commemorated at the Eisenstadt Museum in Burgenland, **Haydn spent much of his life in Hungary at the Esterhaza Palace in Ferlod** (The Hungarian Versailles). Prince Esterhazy, a patron of the musical arts, ensured Haydn was fully employed and took him under his wing. The restored Rocco Palace has regular concerts in the summer months and this year alone five Haydn concerts will be performed. Haydn's principal works were **104 symphonies, 84 string quartets, 125 Chamber works and Oratorios**. Most notable "The Creation" and "The Seasons".

There will be **musical celebrations across the region**, particularly in **Hungary and Austria**. Other Central European countries are also expected to take part in commemorating the role Haydn played as the corner stone of the classical period of music which flourished in Central Europe.



**> Travel spotlight
on Berlin**

Travel spotlight

Fans of communist kitsch can now sleep in a so-called Stasi suite or under a portrait of Erich Honecker. The “**Ostel**” (Ost means East in German) sits in a concrete communist tower block near the former site of the Wall, and is **furnished with vintage relics from the era of the Iron Curtain**. It is the latest example of Berliners using *Ostalgie*, or **nostalgia for the former East Germany**, to lure tourists. The strategy seems to be working. By the end of the year, Berlin’s tourist office expects an increase of 10% in overnight stays in hotels compared with last year. The **German capital is now Europe’s third most visited city** after London and Paris.



**> Make your
own Gluehwein!**

There is one drink Austrians treasure during the christmas season: **Gluehwein**. The scent of this spiced mulled wine lingers throughout Austria. Surprise your Christmas party guests with this great warming and typically Austrian drink...

(for 10 people):

What to buy:

- 2 bottles of good quality red wine
- 2 cups of water
- juice of 2 lemons
- 6 cloves
- 2 cinnamon sticks
- 2 oranges - cut into bitesize pieces
- oranges for decoration

How to make it:

Put all ingredients in a pot and bring it close to boil.

For additional taste cut 2 oranges in to bitesize pieces and add to the wine. Let simmer.

Remove clove, cinnamon stick before serving it into lightly prewarmed glasses. Decorate glasses with an orangeslice. **Enjoy!**



I am looking forward to receiving your feedback and your requests in the near future.

Kind regards,

Birgit Kraus