

Dear Reader,

October 17, 2007

We had great incentive groups in the last weeks and lots of happy clients.

As an example, Elanie from U Win I Win South Africa writes:

*"I was delighted by INVENT's quality of service and attention to detail. You really have a dynamic team who handles everything professionally and it was nice to know that I can relax as my group was in good hands. It was a pleasure working with INVENT – knowing that they will go more than the extra mile! Thank you so much for everything!"*

More references from our clients on [www.invent.at](http://www.invent.at)

You also might want to suggest one **Austria, the Czech Republic, Hungary, Germany, Slovenia, or Croatia** to your clients.

With the below information you will get a better idea of those countries. Here are interesting facts and news you may, or may not know:

**From October 19 to 31, Vienna's international film festival offers cinematic treats.**

After the tributes to Lauren Bacall und Jane Birkin in recent years, the Viennale this year plans to **celebrate the legendary American actress Jane Fonda as its honored guest**. The Viennale 2007 dedicates a thorough retrospective to Jane Fonda, which will include a **selection of her most important movies**, including *Cat Ballou* (1965), *The Chase* (1966), *Barefoot in the Park* (1967), *Barbarella* (1968), *They Shoot Horses, Don't They* (1969), *Tout va bien* (1972), *Coming Home* (1978), *The China Syndrome* (1979), and *On Golden Pond* (1981). **Jane Fonda**, who **celebrates her 70th birthday** this year, will at the opening of Viennale and on the following weekend be Vienna's guest. The high point of the celebration for the two-time Oscar winner will be a festive gala on the evening of October 20 with a screening of the movie *Klute* (1971) in the Gartenbaukino, with the star of the movie in attendance. With more than **300 feature, documentary, and short movies**, the Viennale presents a **lively cultural overview** and a journey of discovery through the cinema of the world. The **tension between old and new**, between what cinema is and what it can be, all finds its expression in **focused tributes, specials, and retrospectives**.



**> AUSTRIA: Viennale  
2007: Jane Fonda To  
Appear**



**> GERMANY:  
 Berlin re-establishes  
 itself as a leading  
 European destination**

Berlin's recent history is our history - because it happened right in front of our eyes: We saw people trying to cross the Berlin Wall from the East to the West. Then we shared in the jubilation as **Germany was reunified and the wall was torn down**. Today, only small sections of the dreaded wall remain - as tourist attractions. **Berliners**, whether originally from the east or west, **are looking forward, not back**.

History is for visitors. The locals are more interested in the **booming arts scene** that is fuelling Berlin's return to glory days, not seen here since before World War II: **Cabarets** abound, **galleries and museums** are growing apace, there's great interest in food and wine. Berlin is once again one of the great capitals of Europe - and a magnet for visitors from all over the world. There were more than **7 million visitors** last year - placing Berlin behind only London and Paris as Europe's most popular city. Annual events such as the **Berlin Film Festival** are huge drawcards and there is enough to keep any tourist happy for a week or more. There are **175 museums, three opera houses, eight symphony orchestras and 130 theatres**.



**> CZECH  
 REPUBLIC: The  
 beer spa in the  
 Pilsen Region has  
 become a popular  
 tourist attraction**

One of the **highlights of the Pilsen Region is its beer spa**, the only one in the country. Foreign and Czech tourists have begun to come to the spa for its unusual procedures, the beer and, on a more serious note, to **treat skin, vascular and ischaemic complaints**.

Today Chodová Planá is an important tourist centre in the Tachov District and a **venue for various conferences and seminars**. Accommodation costs around half as much as it does in nearby Marienbad.

Some new procedures at the **Chodovar Beer Spa** include **hop massage, beer shampoo, natural cosmetics, wellness procedures** and a recently opened **crèche in a green area with a pool**. The brewery intends to increase capacity at the hotel to 130 beds and open a swimming pool. A relaxation and sports centre next to the hotel with squash courts, pool tables, a bar and sauna is also in the pipeline. This is the only place in Europe which **brings together the curative properties of the local mineral springs (Ilsano), Chodovar beer, hops and yeast**. The 160-litre baths are filled half with mineral water and half with ordinary warm water. Added to this are 8 - 10 litres of unpasteurised dark Chodovar 10° beer, which comes out of a tap at the side of the bath. A person must be submerged in the warm water at 34 degrees for 25 minutes, after which he or she undergoes a **half-hour wrap and relaxation accompanied by a cold beer** to replenish liquids.



**> CROATIA:  
A Success Story**

When mentioning **Croatia**, one simply cannot help but admire the **immense success** which fifteen years ago seemed utterly impossible. After the civil war ended, Croatia has turned attention towards tourism and improving services attracting potential visitors. Tourists travel here to enjoy either the **charming little seaside villages** or **booming passionate cities, ancient culture, magnificent natural reserves** and **great local cuisine**.

Croatia is a very diverse country, satisfying even the most demanding travelers. Culture lovers will appreciate the **preserved beauty of the UNESCO World Heritage Site** – the medieval city of **Dubrovnik**. Its city walls are breathtaking and walking within the area of the old city is a true delight. The **botanical gardens** here are a must-see attraction for nature lovers. Those who admire architecture should take one of the many guided tours around **monasteries, historical churches and museums**. All visitors ought to taste the seafood specialties and locally grown figs.

Another great city and an amazing seaport is **Split**; the nearby historic stone village of Trogir is well worth visiting. The village was declared a UNESCO heritage site in 1997.

Adventurers with a taste for **wild nature** and its challenging beauty will enjoy the bewitching **Plitvice lakes**. This park is one of the eight proudly protected **Croatian national parks**. Climbing and trekking pass as the most appealing adventure sports and activities visitors to the mountainous terrain indulge in.

The Croatian coast consists of **many islands**; **sailing and yachting** between them belongs to one of the most enjoyable activities the tourists long to try when in Croatia. The best locations for these sports are Zadar, Sibenik or Dubrovnik.



I am looking forward to receiving your requests in the near future.

Kind regards,

*Birgit Kraus*

