

Dear Reader,

July 4, 2007

We are enjoying a beautiful summer with lot of time spent in outdoor cafés. During warm evenings we brainstormed on what to send you in this newsletter.

With the below information you will **gain even more knowledge to impress your clients, colleagues and friends.**

Here are interesting facts and news you may, or may not know:

Until September 2, 2007, the **City Hall Square** will be transformed into a **hot spot for classical music fans** and late night revelers – with **great food and free film screenings.**

When evening falls, a top-class film program guaranteed to delight music lovers is shown on a **giant screen with the illuminated City Hall as a backdrop.** The well-loved classical hits run the gamut **from opera to operetta, dance and concert performances.**

And world music adds spice to a mix that is designed to appeal to everyone. The popularity of the festival has increased with each passing year. In 2006 – the 16th season – 560,000 people enjoyed these atmospheric summer evenings with music on the silver screen and culinary treats. From **morning until evening some 20 top caterers tempt the crowds** to take a culinary tour of specialties from around the globe – the ideal way to pass the balmy summer evenings!



> Music Film Festival in Vienna City Hall Square

The proposal comes after **Slovenia's second largest city** was recommended for the title by an international commission in April. The commission selected Maribor's bid over those of Ljubljana, Celje and Koper. The final decision will be taken by the Council of the EU. Each year, two European cities from two different countries are awarded the title and given the chance to **showcase their cultural life and development.**

Maribor Mayor Franc Kangler told the press that the city would experience an **"explosion" of cultural events.** He said the nomination was an award for Maribor's past efforts to become renowned for its culture. Kangler added the nomination was important for the entire country, since it will promote not only Maribor but Slovenia as well.

Maribor, whose programme includes five towns from north-eastern and eastern Slovenia, will share the title with Portugal's Guimaraes.

The motto of the joint bid of Maribor, Velenje, Slovenj Gradec, Ptuj, Murska Sobota and Novo mesto is **"Pure Energy"**.



> Slovenian government nominated Maribor for European Capital of Culture in 2012

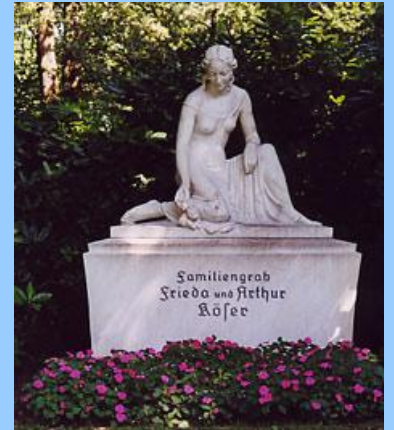
> **Berlin from a
Different
Perspective**

There are **many places of interest in the German capital of Berlin**. A number of architectural treasures lure tourists fond of the historical atmosphere of this famous city. Especially its very **moving history after World War II** is what attracts a large number of travelers who come to learn about the unfortunate communist era and the differences between what once used to be **East and West Berlin**. There is yet another aspect of Berlin many respect and come to admire. The long gone past is still very real in any of the **260 cemeteries** that are to be found in this city.

The cemeteries vary in size and character and all together take up **1,200 hectares of land in and around the area of Berlin**. The surprising number of cemeteries is due to the fact that in the 19th century, when Berlin was made capital of the German Empire, it quickly started spreading into the surrounding areas. And thus, little towns and villages in the vicinity became absorbed – together with their cemeteries.

Nowadays, the cemeteries are a rather odd attraction for tourists. One of the reasons are naturally the **personalities buried here**. Graves of Felix Mendelssohn Bartholdi, E.T.A. Hoffmann, **Marlene Dietrich, Willy Brandt**, Rosa Luxemburg and Karl Liebknecht are among the most visited ones. Some of the sculptures are remarkable as well as bronze statues and wall engravings, reliefs and mausoleums. A very striking experience tourists are encouraged to go for is visiting any of the **five Jewish cemeteries**, including Europe's largest site of Jewish burial in the Weissensee district.

The cemeteries are well maintained, as the local authorities are aware of the importance of keeping this aspect of Berlin's history alive.



> **Golf boom in
the Czech
Republic**

In the **Czech Republic** there are currently 28,650 registered golfers (an **18% increase** over last year). The country boasts **68 golf courses** and 16 youth training centres. From these numbers it is evident that the golf boom here is still in full swing, far exceeding that seen in other Eastern European countries.

The Czech Republic also holds the prestigious title of **"Undiscovered Golf Destinations,"** awarded at the end of last year at the 7th annual International Golf Travel Market Expo held in Marbella, Spain.



I am looking forward to receiving your requests in the near future.

Kind regards,

Birgit Kraus